



CV

Michael Strauss

Chief Executive Officer

PASS Consulting Corporation

Michael Strauss, CEO of Miami-based PASS Consulting Corporation, has been the driver behind PASS's incredible success in the travel and telecommunications industries. Michael joined PASS in 2000 and began by building the new PASS Mobile & Wireless business center. Despite the general economic slow down, this business center achieved record-breaking annual sales in excess of one million USD. Michael's strong management skills and technical background enable him to turn challenges into achievements and risks into opportunities.

Michael is also the Director of Travel Management Systems Worldwide for PASS Consulting Group, the \$100 million dollar global consulting organization with more than 650 employees. He is a frequent speaker at leading business and travel industry conferences on subjects such as technology, business development, and business planning.

Michael started his professional career in 1993 at Siemens Mobile Germany as a developer for cordless phone systems. He soon was responsible for strategic relationships with leading customers such as Daimler Chrysler, and for groundbreaking innovations such as cordless phone connectivity at the Munich Convention Center.

He simultaneously managed the development of complete mobile phone product lines. His experience in the marketing arena allowed him to expand his sales and business development skills. He was responsible for both strategic market and trend analysis and worked closely with the Siemens executive leadership team. In 2001, Michael combined forces of the PASS travel unit and PASS Mobile & Wireless to introduce a mobile front-end for the cutting-edge XML-based program PASS XX/1, a highly advanced system for capturing and managing data.



He launched the PASS XX/1 to leading cell phone carriers such as the VoyagAir introduction by Vodafone.

Michael holds a Masters degree in Engineering and Information Technology from Technical University of Munich. Some of his volunteer work within the industry includes serving on the Steering Committee of the Mobile Management Forum of the Open Group, an industry-wide group dedicated to open standards and global interoperability.

Michael and his team continue to be innovators and leaders with clients that include Amadeus, E-Travel, Omega World Travel, MSC Cruises, Brendan Worldwide Tours, Worldspan, Galileo, Travelport, Thomas Cook, MTS Travel, Discovery Travel Systems, Farelogix, Interval International, OnVantage, Royal Caribbean, Vodafone, E-Plus, Hotelexpress, Lufthansa and Unique Vacations.

In his spare time, Michael enjoys all kinds of sports activities like snow skiing, hiking, diving, tennis, and soccer. In addition to his sports interests, Michael is also an avid traveler.